



**SAFE MONEY**  
MARKETING

# Want more **FEDERAL** appointments? IAMS has you covered.

Need an end-of-year sales boost? It's not too late! Safe Money Events' proven federal appointment lead generation system can quickly and easily execute a high-converting campaign for your business, leveraging the power of social media and Google ad networks to fill your calendar with ideal prospects.

## Featuring:

- Multiple available territories targeting age 55+
- Prospects who have requested a benefits review (meaning they're already interested in your services)
- Basic subject knowledge provided to prospects before appointments are scheduled
- Appointments scheduled directly onto your calendar

The numbers speak for themselves. Since the beginning of the year, the program has created **hundreds of opportunities with interested federal employees** across the country who are approaching retirement and need guidance from a financial professional like you.

## Take a look at the profiles of these recent appointments:

How Far From Retirement?	Government Agency	Location	Annual Income
Less than 5 years	Dept. of Defense	Texas	\$154,428
Less than 5 years	Veteran's Health Adm.	Tennessee	\$327,059
More than 5 years	Small Business Admin.	California	\$109,546
Less than 5 years	Veteran's Health Adm.	Virginia	\$144,004
Less than a year	USPS	Texas	\$92,128
More than 5 years	Dept. of the Treasury	Texas	\$121,568
Less than a year	USPS	Pennsylvania	\$94,595

**Price: \$2,000 + a \$300 setup fee.** Includes 32 federal prospects with a guarantee that a minimum of 12 will convert to appointments.

Combining our lead generation system with your federal benefits expertise is a win-win for prospects and your business! **Call us at 800.255.5055 or [CLICK HERE](#) to learn more.**